

Campaigning to save endangered sharks from overfishing and the global shark fin trade, and protecting critical marine habitat



OUR GOALS

Shark Stewards, in collaboration with communities, governments, and organizations around the world, is working to see the following outcomes realized by 2025:

- ✓ 50% reduction in global shark fin trade
- ✓ Growth of Marine Protected Areas (MPAs) to meet or exceed global conservation goals protecting 30% of the oceans by 2030
- ✓ An end to the take and trade of critically endangered species of pelagic sharks
- ✓ Reduced harm to the oceans by minimizing plastic pollution, marine debris and commercial fishing

HOW WE WORK

ADVOCACY

- Build networks to support international shark fishing and fin trade regulation
- Introduce international shark fin trade regulation
- Support policy reducing single-use plastic

SCIENCE

- Collect data to create greater protection in California MPAs
- Present at UN and International fisheries management organizations
- Catalyze partnerships and establish, monitor, and enforce MPAs in SE Asia

FUNDRAISING

- Educate 500,000 people on sharks and ocean health directly and through media
- Create ecodive supported MPAs from California to SE Asia
- Host a traveling film and shark action events
- Produce short video series targeting the Asian market

CURRENT CAMPAIGNS

- ◆ Eliminate sale and trade of protected shark's fins by 2025
- ◆ Shark Watch - Protecting California sharks and public safety
- ◆ 30% by 2030 - Expanding and increasing MPAs in California and SE Asia
- ◆ Protecting Hawaiian sharks, reefs and fish

CONTACT

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HOW TO HELP

1. Donate to support our work at: www.sharkstewards.org/donate
2. Learn more and become an advocate for sharks and ocean health by visiting: www.sharkstewards.org/actnow
3. View available volunteer opportunities at: www.sharkstewards.org/volunteer

Shark Stewards is a nonprofit project of the Earth Island Institute (EII). For 40 years, EII has been a hub for grassroots campaigns dedicated to conserving and protecting the planet. Shark Stewards is creating solutions to the interconnected challenges and threats facing the ocean. Our international activist network is visible, expert, diverse, and interactive. Our work is based on guiding principles that place special value on health, innovation, passion, boldness, and compassion. We are a top ranked, audited charity by Guidestar and Charity Navigator.

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